



Review Job

Communications Manager, Ads

New York, NY (US)



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About the Job

As a member of the Global Communications & Public Affairs team, you will work cross-functionally to help communicate with journalists and other thought leaders; devise specific communications materials and campaigns based on understanding of journalists' interests; engage in face-to-face meetings with commentators and other opinion formers; develop print and web-based material supporting these campaigns; and counter misinformation that might interfere with our business and ability to serve our users. We're looking for great communicators who can understand complex issues and explain them in person and also via well written, simple blog posts, FAQs, video scripts and more.

As a Communications Manager, you will be leading our PR efforts around our brand and programmatic ads businesses. You will work as a close advisor to our product and sales teams, and partner with media outlets in New York. You will have the opportunity to work across some of our biggest products and issues such as DoubleClick, YouTube, ad blocking, online privacy, competition and more.

Responsibilities

- Work closely with Google's Global Business Organization and Ads and Commerce product teams to develop compelling communications materials, with an emphasis on story pitches and thought leadership pieces.
- Devise press strategies and provide communications guidance related to Google's advertising and commerce products and major initiatives.
- Develop and maintain close, productive relationships with journalists, key partners and influencers in the advertising, trade and business press.
- Train and provide advice to company officials for press conferences and media interviews.

Minimum qualifications

- BA/BS degree or equivalent practical experience.
- 8 years of relevant PR experience working directly with journalists and members of the media.

Preferred qualifications

- Experience working for digital marketing companies.
- Online advertising and/or online commerce industry knowledge.
- Demonstrated ability to work calmly and maintain good judgment in fast-paced environments.
- Ability to think, plan and execute on multiple projects simultaneously in an organized fashion.
- Proven communicator with excellent written and verbal communication skills; ability to work with colleagues in different countries and understand cultural differences.

Area

It's our job to help inform and educate users, advertisers, partners, opinion leaders--and our own employees--about the benefits of Google's products, our distinctive company culture/values, and our approach to the big public policy issues of the day. We are looking for quick-witted, entrepreneurial and intellectually curious people to join the team. To succeed here, you'll need to be able to combine creativity with the organizational skills to manage numerous different projects to tight deadlines simultaneously, as well as enjoy pitching to all kinds of journalists, bloggers and commentators (we find it hard too!), or producing internal communications and events for our employees. Things happen quickly at Google and to get stuff done here you need to be an enthusiastic team player - a self-starter who can work cross-functionally and isn't frightened to take risks or try out new ways of doing things.

New York

At Google New York, we work in a beautiful old building (it's enormous, a full city block) in one of the hottest neighborhoods in town. We do a range of work in engineering, sales and marketing. We're everything that's great about Google, plus the 24/7 buzz of the Big Apple.

Learn more about our New York officeMarketing & Communications
Be the voice of our people and our products.

Learn more about our Marketing & Communications teamsJob detailsTeam or role:Marketing & CommunicationsJob type:Full-timeJob level:Salary:Last updated: Feb 17, 2016Job location(s):New York, NY, USAApply nowFind connectionsSign in to see your connections at GoogleTo all recruitment agencies: Google does not accept agency resumes. Please do not forward resumes to our jobs alias, Google employees or any other company location. Google is not responsible for any fees related to unsolicited resumes.

At Google, we don't just accept difference - we celebrate it, we support it, and we thrive on it for the benefit of our employees, our products and our community. Google is proud to be an equal opportunity workplace and is an affirmative action employer. We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. If you have a disability or special need that requires accommodation, please let us know.

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Job ID: 17656236



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Job Title: Communications Manager, Ads**Type:** Full Time**Category:** PR & Advertising**Location:** New York, NY (US)